Ressort: Auto/Motor

The Ducati Desmo 450 MX Cross's first race

Ducati Desmo 450 MX

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GDN - The Ducati Desmo 450 MX Cross lined up on the starting grid, its sleek red body gleaming under the bright sun. The rider, a seasoned motocross champion, revved the powerful engine, feeling the surge of adrenaline coursing through his veins.

The gate dropped, and the Desmo 450 shot off the line with lightning speed, leaving a trail of dust in its wake. The rider expertly navigated the sharp turns and treacherous jumps, each twist and turn a testament to the precision engineering of the Ducati.

As the race heated up, the Desmo 450 proved its worth, effortlessly overtaking its competitors with ease. The crowd erupted in cheers as the Ducati crossed the finish line in first place, a triumphant roar echoing across the track.

The Ducati Desmo 450 MX Cross had made its mark in the world of motocross, solidifying its reputation as a force to be reckoned with. The rider stood proudly on the podium, the trophy in hand, knowing that this was just the beginning of a long and successful racing career with the Ducati Desmo 450 by his side. traduci in italiano

The history of Italian motocross was written with the epic debut of the Ducati Desmo 450 MX in the Italian Championship. Ducati won the first heat and placed second overall in its motocross debut. This powerful motocross bike, equipped with the renowned desmodromic system, impressed the audience with its exceptional performance and cutting-edge technology.

Ridden by Alessandro Lupino, the Ducati Desmo 450 MX showcased the true potential of the Italian brand in the world of motocross. Fans at the historic event couldn't help but be mesmerized by the acrobatics and spectacular jumps. This debut marks a significant moment in Ducati's motocross history, confirming its position as one of the leading sports motorcycle brands in the world. With the Desmo 450 MX, Ducati proves itself to be a forward-thinking company, ready to challenge traditional industry giants and achieve new victories on race tracks worldwide.

The Mantova Italian Championship will forever be remembered by motocross enthusiasts as the place where Ducati made its exciting entry into the world of off-road racing. The future looks promising for this motocross bike and its riders, ready to take on any competitor on the track and write new chapters of glory in the world of motocross. At the debut of the new Ducati Desmo 450 MX, all Ducati executives, development staff, and many sponsors were present.

Alessandro Lupino, official rider of the Ducati Corse R&D - Factory MX Team:
“These were two very exciting days, my debut with the Ducati was truly a dream: they told me it would be, but today I experienced it! Feeling like a Ducatista is a truly special sensation. Congratulations to all the guys who worked on this project, because in a very short time they created a spectacular bike, with a lot of potential, doing an incredible job. Together we wrote a page of history: first pole and first heat victory for the Ducati Desmo450 MX. Unfortunately, the second heat didn't go as I would have liked: I got the start wrong and wasn't able to recover. But that's okay, now the engineers have the data to analyse two completely different situations!”

Paolo Ciabatti, General Manager of Ducati Corse Off-Road.
"We are very happy that Var Group, a longstanding partner of Ducati Corse, has decided to join us in this new exciting adventure in the world of off-road. We have chosen Antonio Cairoli and Alessandro Lupino to take to the track with the Ducati Desmo450 MX, convinced that we have the two best riders to successfully carry out this important development program. Having Var Group by our side is a source of great satisfaction because, in addition to supporting us as a sponsor, they provide our company with crucial technological support."

Claudio Domenicali, CEO of Ducati Motor Holding:
“This weekend in Mantua we wrote another chapter in the history of Ducati. Alessandro Lupino and our team gave us some great fun and, despite it being the first motocross race in our recent history, we immediately demonstrated outstanding performance. Best time in free practice, pole and victory in the first heat are truly a debut that lives up to expectations: we have gathered a lot of information which will be fundamental to best develop the bike that will be available to all enthusiasts next year. Congratulations to Alessandro and our entire off-road team, a fantastic start to a new story of sport and passion.”

Francesca Moriani, CEO of Var Group.
"I am proud to extend our partnership with Ducati Corse to include the new Off-Road program. Ducati and Var Group represent two excellences united by common values: two Italian realities, with international challenges, united by the deep conviction that technology and digital platforms are powerful enablers of growth and new projects. I am therefore proud to support this new exciting challenge of Ducati in the world of motocross, as the official sponsor of the Ducati Corse R&D - Factory MX Team."

Var Group
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Var Group's offering constantly enriches thanks to continuous research and close collaboration with the most important technological and digital brands, start-ups, and university hubs, allowing it to be alongside the major industrial districts such as Food & Beverage, Pharma, Automotive, Mechanical, Fashion & Luxury, Furniture, GDO & Retail, enhancing their excellence. The synergy and specialization of its business units allow companies to effectively leverage the benefits of digital and develop projects in Cyber Security, Collaborative Workspace, Data Science, Business & Industry Solutions, Digital Experience, Industry 4.0 & Sustainability, Cloud Journey, Integrated IT Services.

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